

## Wirecard CEE Integration Documentation



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# Logos, Wording and Parameter Values

One of the most effective means to optimize your online shop and increase your conversion rate is to prominently display the logos of the payment methods you accept in your online shop.





Wirecard will gladly support you to enhance your online business and offers you to download logos of all supported payment methods free of charge.

Please note that these logos are to be used exclusively for visualization purposes regarding the payment methods which are processed via the Wirecard CEE interface and offered in your online shop. Wirecard CEE does not assume any guarantee or liability for the correctness, topicality and completeness of this graphical material that is made available to you.

## Overview table

The following table shows a list of all payment methods which are supported by Wirecard, their respective logos and correct wording in English and German, as well as the value of the corresponding paymentType.

In order to assure a consistent and correct spelling of each payment method, we recommend that in your online shop you only use the wording set out in this table.

Logo	Payment method English	Payment method German	Value of parameter paymentType
<b>Credit card</b>			
	Credit Card	Kreditkarte	CCARD
	American Express	American Express	CCARD
	American Express SafeKey	American Express SafeKey	CCARD
	Diners Club	Diners Club	CCARD

	Discover	Discover	CCARD
	JCB	JCB	CCARD
	J/Secure™	J/Secure™	CCARD
	Maestro SecureCode	Maestro SecureCode	CCARD, MAESTRO
	Mastercard	Mastercard	CCARD
	Mastercard SecureCode	Mastercard SecureCode	CCARD
	UATP	UATP	CCARD
	Visa	Visa	CCARD
	Verified by Visa	Verified by Visa	CCARD
	Masterpass	Masterpass	MASTERPASS
	Masterpass	Masterpass	MASTERPASS
<b>Banking</b>			
	Bancontact	Bancontact	BANCONTACT_MISTERCASH
	eps-Überweisung	eps-Überweisung	EPS
	giropay	giropay	GIROPAY
	iDEAL	iDEAL	IDL
	POLi	POLi	POLI
	Przelewy24	Przelewy24	PRZELEWY24

	Sofort.	Sofort.	SOFORTUEBERWEISUNG
	TatraPay	TatraPay	TATRAPAY
	Trustly	Trustly	TRUSTLY
	TrustPay	TrustPay	TRUSTPAY
<b>Alternative payments</b>			
	ePay.bg	ePay.bg	EPAY_BG
	Installment	Kauf auf Raten	INSTALLMENT
	Invoice	Kauf auf Rechnung	INVOICE
	moneta.ru	moneta.ru	MONETA
	PayPal	PayPal	PAYPAL
	paysafecard	paysafecard	PSC
	Skrill Digital Wallet	Skrill Digital Wallet	SKRILLWALLET
<b>Direct Debit</b>			
	SEPA Direct Debit	SEPA Lastschrift	SEPA-DD
<b>Mobile payments</b>			
	paybox	paybox	PAYBOX

## Bank logos for eps-Überweisung

For **eps-Überweisung** the logos of the supporting banks can be downloaded here.

# Payment method description templates

We provide **description templates** both in German and English for a series of **payment methods** you may offer in your online shop. We invite you to use and combine these texts freely to match them with the wording in your online shop.